Xenoss

Media Kit

Visual Identity Guidelines

Xenoss

MarTech/AdTech software development

Xenoss is an NYC-based MarTech/AdTech software development lab. We develop complex solutions from scratch for our clients, build development centers, or assist their tech teams with improving existing solutions, solving AI/big data/high load problems, building particular modules, and performing system optimization.

Our clients are leading SaaS companies, world-known enterprises, and aggressively growing startups, including:

BLIZZARD   Sizmek   Voodoo   DATASEAT   venatus   Ad-Lib.io

The software we've delivered is now the **tech basis of multi-billion dollar businesses** and is used by:

Nestlé   adidas   Virgin   Uber   HSBC

Xenoss

When using our visual identity guidelines, the following shall apply:

Xenoss logos, designs, and artworks as included in the Visual Identity Guidelines ("Logos") are permitted for fair use by trade publications and media when publishing factual information regarding Xenoss.

The Logos may not be used for any commercial purposes or to promote your own business without our prior written consent. The Logos may not be used in any way that suggests Xenoss is a partner of your organization or that implies that Xenoss endorses your organization without our prior written consent.

Xenoss reserves the right to request removal of the Logos if it determines in its sole discretion that the Logos are used in violation of this Use Policy. The Logos must be removed immediately upon request.

Horizontal logo

Primary logo

When using on light/white and dark backgrounds or on predominantly light imagery, use the logotype in Xenoss orange (#FE8705).
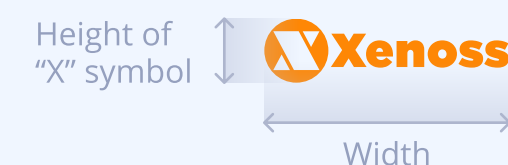
Secondary logo 1

For black&white print on light or white backgrounds, use the logotype in black.

Secondary logo 2

When using on dark backgrounds or on predominantly dark imagery, use the logotype in white.

Minimum size

Height of "X" symbol

Width

Web height = 24 px
Print width = 20 mm

Minimum clear space

The clear space around the logo is no less than a size of the "X" symbol. **It must never be reduced,** but can be increased.
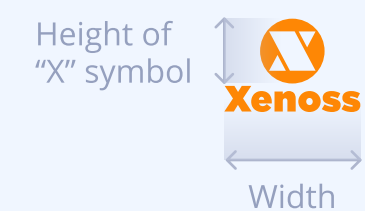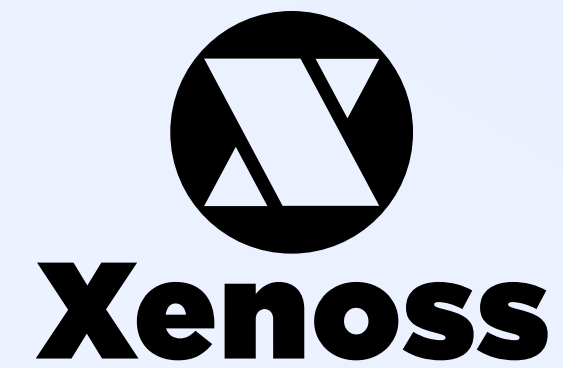
Vertical logo

Primary logo

When using on light/white and dark backgrounds or on predominantly light imagery, use the logotype in Xenoss orange (#FE8705).

Secondary logo 1

For black&white print on light or white backgrounds, use the logotype in black.

Secondary logo 2

When using on dark backgrounds or on predominantly dark imagery, use the logotype in white.

Minimum size

Height of "X" symbol

Width

Web height of "X"= 24 px
Print width = 18 mm

Minimum clear space

The clear space around the logo is no less than a size of the "X" symbol. **It must never be reduced,** but can be increased.

Contacts

Xenoss

Dima Sverdlik
CEO

✉ ds@xenoss.io
in sverdlik
Ⓢ dmitry.sverdlik

Vova Kyrychenko
CTO

✉ vk@xenoss.io
in vovakyrychenko
Ⓢ vladimirkirichenko

Valery Sverdlik
Delivery Director

✉ vs@xenoss.io
in valerii-sverdlik-5328388

Maria Novikova
CMO

✉ mariia.novikova@xenoss.io
in mariianovikova

For more information about our brand guidelines, please contact marketing@xenoss.io